

V. Sample Materials

- \$ Chant Sheet
- \$ Slogans
- \$ Leaflets
- \$ Sample Press Release
- \$ Posters
- \$ Signs (find more at <http://billionairesforbush.com/signs.php>)
- \$ Legislation: A Lucrative Investment
- \$ Songs (find more at <http://billionairesforbush.com/songs.php>)
- \$ Speeches
- \$ Pledge of Allegiance
- \$ Petitions
- \$ Volunteer Sign-up Sheet
- \$ Questions for Speakers
- \$ Four Question Rap

Additional materials can be found online at <http://billionairesforbush.com/materials.php>

Billionaire Chants

They pander to you, but they answer to us!
Big Money's power is marvelous!

This is what PLUTOCRACY looks like!

Take to your cell phones, take to your faxes,
Join the fight to end all taxes!

Let workers pay the tax, so investors can relax!

Big money, united, shall never be defeated!

Welfare for the wealthy!
Keep our profits healthy!

Wealth care, not health care!

Tax wages, not wealth!

Watch more Fox News,
Then you'll share our right-wing views!

Make a smart investment, buy yourself a
President!

Money for war and occupation,
Not for jobs and education!

1-2-3-4, we've got billions, we want more!
5-6-7-8, cut more taxes, we can't wait!

Make war, not jobs!

What's outrageous? Living wages!
What's disgusting? Trust-busting!

What do we want? Prison labor!
How do we want it? CHEAP!

What do we want? Sweatshop labor!
How do we want it? CHEAP!

1-2-3-4, we don't care about the poor!
5-6-7-8, don't you dare tax my estate!

Four more wars! (repeat)

Blood for oil! (repeat)

Whose president? Our president!
Whose money? Our money!
Whose media? Our media!
Whose wars? Our wars!
Whose oil? Our oil!
Whose missiles? Our missiles!
Whose tax cuts? Our tax cuts!
Whose yachts? Our yachts!
etc.

1-2-3-4, we make money when there's war,
5-6-7-8, Halliburton's really great!

Bush and Cheney are the best,
Billionaires know where to invest!

Poor people, get a clue,
The USA is not for you!

Write big checks! (repeat)

We're here, we're rich, get used to it!

No justice, no problem!

We shall over-bomb...

More money, fewer hands!

We want more! Give us more!
Billionaires for Bush's War

Billionaire Slogans

Class

- \$ Class Privilege, Not Class Action
- \$ Class War: Let's finish what we started
- \$ Protect Inequality

Corporate Greed

- \$ Accountability Is Bad For Business
- \$ Free the Enron 7!
- \$ Free the Forbes 400!
- \$ Corporations Are People Too.
- \$ Government Of, By, and For the Corporations.
- \$ Hands off Halliburton!
- \$ Insider trading is not a crime!
- \$ Ken Lay is Innocent!!
- \$ Privatize Everything
- \$ Profits!
- \$ What's Good for Americans is Bad for Big Business
- \$ Jail is Just for the Little People
- \$ Who Needs a Pension When You have a Golden Parachute
- \$ You Call it Crime, We Call it Opportunity

Deficit

- \$ Because The Deficit is Not Growing Fast Enough.
- \$ More Deficit Spending!

Education

- \$ Education Is Not For Everyone
- \$ Lend Money, Not Books

Environment

- \$ Global Warming = Better Tans
- \$ Logs, Not Parks
- \$ Smog = Fog + Profit
- \$ What have the caribou done for you lately?

Health Care

- \$ Healthcare IS affordable
- \$ WARNING: Affordable Healthcare May Be Hazardous to Our Wealth
- \$ Wealth Care Not Health Care
- \$ Whatever Happened to 'An Apple a Day'?

Jobs / Labor

- \$ \$2 Million Jobs Lost...It's a Good Start
- \$ A Jobless Recovery is the Best Kind.
- \$ A Jobless Recovery? What's Not To Like?

- \$ Layoffs are Good for My Stock Portfolio
- \$ You've Got Nothing to Lose But Your Job
- \$ Snobs Not Jobs
- \$ Outsource! Because Cheap Labor Costs Less.
- \$ There's Millions More Jobs to Cut
- \$ Widen the Income Gap
- \$ Bring Back Indentured Servitude
- \$ Lower the Minimum Wage
- \$ Hire a Child

John Kerry

- \$ John Kerry: Leaving Billionaires Behind Since 1943.
- \$ Kerry/Edwards: Where's the Greed?
- \$ Kerry/Edwards: Bad for Billionaires, Bad For America
- \$ Flip Flopper: First a Soldier THEN a Senator? Make up your mind, John.
- \$ Flip Flopper: Clean Air AND Water? Which is it, John?

Miscellany

- \$ Leave No Billionaire Behind
- \$ We're all in this together, sort of
- \$ Repeal the 1st Amendment
- \$ Think not what you can do for your country. Think what your country can do for us.
- \$ Who are these 99.9%, And Why Do They Matter?
- \$ Better than Hoover
- \$ Cheney is Innocent!
- \$ Four more Years of Peace and Prosperity, for us
- \$ Because he's just like us
- \$ Cheney - Rumsfeld '08

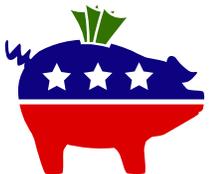
Taxes

- \$ Tax Work, Not Wealth.
- \$ Taxes are not for everyone.
- \$ Thank you for paying our fair share.
- \$ Only little people pay taxes.

War

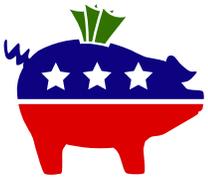
- \$ War profiteering is not a crime!
- \$ Make war, not jobs.
- \$ Small Government. Big wars.
- \$ Blood for oil.
- \$ Four More Wars!

**LEAVE NO
BILLIONAIRE
BEHIND**



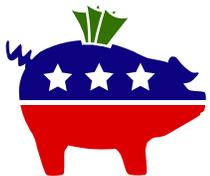
BillionairesForBush.com

**FREE THE
ENRON 7!**



BillionairesForBush.com

**KERRY-EDWARDS:
WHERE'S
THE GREED?**



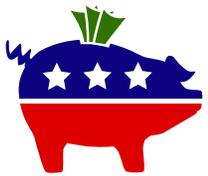
BillionairesForBush.com

**CHEENEY IS
INNOCENT!**



BillionairesForBush.com

**CORPORATIONS
ARE PEOPLE TOO**



BillionairesForBush.com

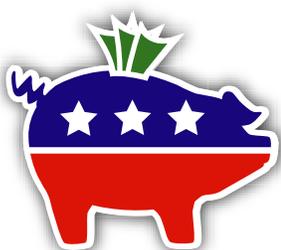
THIS is what
PLUTOCRACY
looks like.



BILLIONAIRES for BUSH

Billionaires for Bush is a grassroots media campaign that is changing voters' minds in swing districts. We're using humor, street theater, and creative media to show how the Bush administration has favored the corporate elite at the expense of everyday Americans. We've been recognized by major media including The New York Times, USA Today, CNN, CBS News, MSNBC, Pittsburgh Post-Gazette, Detroit Free Press, etc, for bringing a unique brand of political activism to the 2004 elections.

Our field campaign is now 75+ chapters and growing. We're bird-dogging Bush and Cheney around the country. Soon they won't be able to make a speech or hold a fundraising dinner without finding themselves sharing the spotlight with a contingent of Billionaires in tuxedos and evening gowns, thanking them for being the best politicians Big Money can buy.



Be a Billionaire! Join us!

To join a Billionaires chapter near you, contact:

For more info, visit our fun-filled website:

www.BillionairesForBush.com



BILLIONAIRES FOR BUSH
www.BillionairesForBush.com

Who are we?

Billionaires for Bush is a grassroots network of corporate lobbyists, decadent heiresses, Halliburton executives, and other winners under George W. Bush's economic policies.

Why do we love George W. Bush?

- \$ He's brought us an economic recovery where we don't have to hire anybody.
- \$ He let CEOs write the nation's energy policy, because no lobbyist should have to ask twice.
- \$ He cut veterans' benefits, because no soldier should get paid twice.

Why do we hate John Kerry?

- \$ He panders to the special interests of ordinary Americans.
- \$ He'll increase our dependence on domestic labor by creating millions of jobs.
- \$ He's a flip-flopper. Clean air? Clean water? Which is it, John?

Our mission?

Re-appoint George W. Bush. We know a good president when we buy one.



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How you can get involved.

Join a chapter. Or start your own. Or get involved with one of our creative projects. It's easy and it's fun. Everything you need is on our fun-filled website:

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Billionaires for Bush

Equal Employment Opportunity Form

APPLICANT INFORMATION

Full Name: _____ I II III IV V > V
Last First Middle Name 2nd Middle 3rd Middle

Address: _____
Street address Name of Estate/Building

_____ City State Zip Code

Home Phone:(_____) Social Security Number: _____

Ethnicity: Anglo Saxon Other

QUESTIONNAIRE

This information is being requested in accordance with federal regulations that we are in the process of repealing. The information is voluntary and will probably not be used when considering you for employment with our company.

1. Do you think that \$5.15 is:

- A. Too low for a minimum hourly wage.
- B. As much as CEOs can be expected to pay.
- C. A fair day's wages.

2. The president's decision to eliminate overtime wages for 6,000,000 American workers:

- A. Is deeply distressing.
- B. Was smart because it's a bad idea to pay for things over time—that way, you avoid paying interest.
- C. Helped our nation decrease its dependence on domestic labor.

3. If you witness illegal activity in the workplace, do you:

- A. Notify the authorities.
- B. Pretend you saw nothing.
- C. Point your boss to the document shredder.

4. If your company's profits decrease, what would you expect the CEO to do?

- A. Deny himself a bonus this year.
- B. Lay off 5,000 employees.
- C. Lay off 5,000 employees and give himself a \$50 million bonus for cutting costs.

5. How do you define the term "living wage"?

- A. Earnings that allow a person to afford basic food, housing, and health care.
- B. Something not dead, like a puppy or a plant.
- C. Far more than I would ever ask for.

6. Complete the following sentence. Shredding important financial documents...

- A. should be punished to the fullest extent of the law.
- B. helps the environment, providing great biodegradable mulching material.
- C. is an excellent way to create party decorations.

7. When do you think children should begin working?

- A. After they have completed a healthy, joyful adolescence.
- B. When their parents' four jobs still can't put food on the table.
- C. The moment they begin teething.

8. If your company's profits stocks increase, what would you expect the CEO to do?

- A. Increase your wages and invest a percentage of the money into making a better, healthier workplace environment.
- B. Invest in new projects.
- C. Give himself a \$50 million bonus for increasing profits, then throw a \$5 million Greco-Roman party with ice sculptures urinating top-shelf vodka.

9. OSHA is:

- A. The Occupational Safety and Health Administration, an important standards body working to improve workplace safety and constantly at odds with the Bush administration.
- B. An expanse of water connecting the cheap labor in China with state-of-the-art manufacturing facilities in Mexico.
- C. Evil.

10. Are you willing to relocate? If so, to where?

- A. A new department
- B. New Mexico
- C. New Delhi

Answer key:

- A - 0 points
- B - 1 point
- C - 5 points

Scoring:

\$ 0-9 Points: Thank you for your interest. An FBI agent will be assigned to you shortly.

\$\$ 10-49 Points: You have potential. Please try again next month, when dozens upon dozens of new jobs become available nationwide.

\$\$\$ 50 Points: Very impressive! Provided that you're willing to sign away access to legal counsel for the rest of your natural life, we just might have room for you.

CHENEY IS INNOCENT!

Dick Cheney is the target of a vast middle-of-the-road conspiracy that includes the Government Accounting Office, the Associated Press, Judicial Watch, the nation of France, and the U.S. Attorney in Houston. He's being investigated and is under threat of indictment. This is a travesty. How can the country expect a man who resides at an undisclosed location to account for his own whereabouts? Billionaires must not stand idly while our friend is hounded by such shameless truth seekers. Below is a response to the various accusations that will dispel any doubts about the Vice President's integrity.

Enron-Style Accounting at Halliburton

The Accusation: When Cheney was at the helm of Halliburton, the company improperly changed the way it calculated profits, adding \$89 million in revenues to its books. The company recently paid \$7.5 million to settle a lawsuit brought against it by the Securities Exchange Commission (SEC) for these accounting maneuvers. Now four former finance employees at Halliburton contend that high-level and systemic accounting fraud occurred at the company during Cheney's leadership that goes far beyond that outlined by the SEC in its civil suit.

Our Defense:

- § The Bush administration has put only one Enron executive behind bars—so how bad can accounting fraud really be?

Nigerian Bribery Scandal

The Accusations: During Dick Cheney's tenure as Halliburton CEO in the late 1990s, \$180 million in allegedly illegal payments were made to Nigerian officials by a consortium of companies, including Halliburton's wholly-owned subsidiary Kellogg, Brown & Root, in connection with the construction of an excellent natural-gas plant in Nigeria.

Our Defense:

- § Why can't we bribe Nigerian officials to win huge government contracts when we do it at home all the time?
- § Who wasn't taken in by that e-mail spam?

U.S. Secret Energy Task Force Meetings

The Accusation: In early 2001, Dick Cheney met in secret with a large number of energy lobbyists, including executives from Enron, to formulate the nation's energy policy. The fight to keep these meetings and 13,500 pages of documents secret made it to the Supreme Court, where a ruling by Cheney's good chum Justice Scalia conveniently delayed the decision until after the election.

Our Defense:

- § It's not a secret meeting if everyone knows about it.
- § 13,500 pages of documents is a lot of pages of documents.

Doing Business in Iran, Iraq and Libya

The Accusation: Under Cheney, Halliburton did business with terrorist sponsors Iran, Iraq and Libya, despite strict US sanctions prohibiting business with these countries. Charges include the claim that Halliburton, through a subsidiary, did \$73 million in business with Iraq. The Treasury Department has referred the case to the U.S. Attorney in Houston.

Our Defense:

- § He did not have financial intercourse with that rogue state.

Coordinating No-Bid Contracts

The Accusation: According to an Army Corps of Engineers email, the decision to award a no-bid contract worth up to \$7 billion to a Halliburton subsidiary was “coordinated” with Cheney’s office.

Our Defense:

- § Who’s a judge going to believe, the Army Corps of Engineers?

Supreme Court Cronyism

The Accusation: It was inappropriate for Dick Cheney to loan the use of Air Force Two to Supreme Court Justice Antonin Scalia while Scalia was presiding over a case titled *Sierra Club et. al. v. Cheney*. Also, public trust was undermined when Cheney spent three days together with Justice Scalia hunting ducks on the estate of an oil industry executive.

Our Defense:

- § Who *hasn't* lent their jet to a friend in need?
- § The media pundits just wanted an excuse to call an incident Waterfowl-Gate.

Draft Dodger

The Accusation: Dick Cheney showed cowardice and skirted his patriotic duties when he requested and received five deferments to escape the draft in Vietnam before becoming one of the most vocal and ardent war proponents in the White House. He explained, “I had other priorities.”

Our Defense:

- § Cheney more than made up for dodging the draft by starting a whole war in Iraq.

Enron-Style Accounting: “Suit Accuses Halliburton of Fraud in Accounting”, *New York Times* (August 6, 2004)

Energy Task Force : “Cheney Energy Flap Goes To Court,” *CBS News* (April 27, 2004)

Nigeria: Dallas Morning News (January 9, 2004)

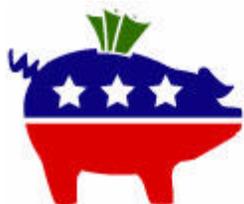
Iran: “Grand jury probes Cheney’s Iran dealings,” *Washington Times* (UPI, July 22, 2004)

No-Bid Contracts: Kirkland, Michael “Investigations plague White House,” *United Press International* (July 9, 2004)

Supreme Court Cronyism: “Cheney Energy Flap Goes To Court,” *CBS News* (April 27, 2004)

Draft Deferments and Explanation: “Clinton Casts Kerry as War Hero, Leader,” *Associated Press* (July 27, 2004)

Sample Press Release



BillionairesForBush.com

Grassroots Action Network

FOR IMMEDIATE RELEASE – August 13, 2004

Contact:
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917.769.6060
pam.perd@billionairesforbush.com

“Billionaires for Bush” to Hold Nationwide “Cheney Is Innocent” Vigils and Launch the Dick Cheney Defense Fund

Nationwide Day of Action set for Saturday, August 14th, 2004

New York, NY, August 13th, 2004 — Billionaires for Bush (B4B), activists for the corporate elite, have declared August 14th “Defend Dick Cheney Day.” The Billionaires’ are appalled by the vast, middle-of-the-road conspiracy against Cheney that includes the Securities and Exchange Commission (SEC), the Government Accountability Office (GAO), the Associated Press, Judicial Watch, the nation of France, and the U.S. Attorney in Houston. Dressed in their signature tuxedos, top-hats, gowns and tiaras, Billionaires will gather in cities nationwide on Saturday, August 14 to launch the Dick Cheney Defense Fund and hold “Cheney is Innocent!” vigils.

The SEC’s lawsuit against Halliburton for improperly inflating profit figures during Cheney’s watch was recently settled for \$7.5 million. But this issue won’t die easily. Four former Halliburton finance employees now contend that high-level and systematic accounting fraud occurred during Cheney’s leadership that goes far beyond the improper activities cited in the SEC lawsuit.

The Billionaires are prepared to defend Cheney against a long list of accusations, including: overseeing Enron-style accounting at Halliburton, the secret energy task force, Supreme Court cronyism, arranging no-bid contracts, dodging the draft repeatedly, bribery of Nigerian officials, and doing business with Iran, Iraq and Libya.

In Washington DC, the Billionaires will stage a “Cheney is Innocent” Vigil at 1pm at the Vice President’s home (the Naval Observatory, corner of Mass. Ave. and Observatory Ct. NW) and then retire to an undisclosed location. The Washington DC action will be emulated at landmarks in cities nationwide, including Orlando, Toledo, Phoenix, Scranton, Madison, Cleveland, South Palm Beach County and New York.

“Cheney might have been at the helm while Halliburton engaged in some creative accounting techniques, but the Securities and Exchange Commission (SEC) didn’t have to make a big lawsuit about it,” said Ivan Tital, Chair of the B4B chapter in Washington, DC.

“We at Billionaires for Bush will not stand idly by while our good friend is hounded by such shameless truth seekers,” vows Iona Bigga Yacht, Director of Field Operations for Billionaires for Bush.

About Billionaires for Bush

Billionaires for Bush is a do-it-yourself street theater and media campaign using humor to expose how Bush administration economic policies have favored the corporate elite at the expense of everyday Americans. Billionaires for Bush is organized as an independent 527 committee, with headquarters in NYC and over 70 chapters nationwide. For more information, please visit www.BillionairesForBush.com.

###

Legislation: A Lucrative Investment!

Attention All Billionaires:

If you're like most of us, you're always looking for higher returns on your investments. And while you may be familiar with stocks and bonds, currency speculation, IPOs, and all the rest, there's a new investment arena you really ought to be aware of: Legislation.

If a mutual fund returns 20% a year, that's considered unbelievably good. But in the low-risk, high return world of legislation, a 20% return is positively lousy. Why, there's no reason why your investment dollar can't return 60,000, 70,000, even 80,000%!

Here's how it works: With the help of a professional legislation broker (called a Lobbyist), you place your investment (called a Campaign Contribution) with a carefully selected list of legislation manufacturers (called Members of Congress). These manufacturers then go to work writing legislation: crafting industry-specific subsidies, inserting tax breaks into the tax code, extending patents, or giving away public property for free. In an assembly-line process that would make Henry Ford proud, the legislation is produced, and you (and your favorite industry) reap the benefits! The effect on your bottom line is immediate and huge. Just check out these results:

Contributor (Investor)	Campaign Contributions (Investment)	Legislation or Administrative Action	Date	Payoff in government contracts, reduced costs, higher prices for consumers, or shift in tax burden	Return on Investment	Source
Halliburton	\$2,379,792 1990-2002	Logistics contracts in Iraq and Afghanistan	2002-03	\$2,329,040,891	97,767%	Center for Public Integrity, Windfalls of War Oct. 30, 2003.
Bechtel	\$3,310,102 1990-2002	Infrastructure construction contracts in Iraq	2002-03	\$1,029,833,000	31,012%	Center for Public Integrity, Windfalls of War Oct. 30, 2003.
Airline Industry	\$16 million 1991-2001	Airline bailout	Sept. 2001	\$15 billion	93,650%	Common Cause, The \$16 Million Soft Landing, Jan 10, 2002
Drug Companies	\$44 million since 1999	Prescription drug coverage in Medicare reform bill.	Nov. 2003	\$139 billion in increased profits	315,809%	Public Campaign, Ouch #123, The Big Medicare Fix, Nov. 20, 2003.
Agribusiness	\$59.3 million in 2000 election cycle	Farm Bill	Feb. 2002	\$40 billion in increased subsidies for large farms	67,354%	Public Campaign, Ouch #98, The Farmer in the Till, May 3, 2002.
Wealthy Americans	\$1.8 billion 1999-2002	2001 Tax Cut	May 2001	\$769 billion in tax cuts for top 10%	42,622%	Public Campaign, State of the Union Poster, Jan. 21, 2003
50 Biggest Corporate Tax Avoiders	\$151 million, 1991 –2001	Various tax breaks	Various	\$55 billion in tax breaks from 1996-1998 alone	36,323%	Public Campaign, State of the Union Poster, Jan. 21, 2003
Oil, Gas, Coal and Nuclear Industries	\$71.8 million since 1999	Tax breaks, subsidies, and MTBE pollution indemnification in Energy bill.	Pending	\$49 billion	68,145%	Public Campaign, Ouch #122, Crude Politics in Energy Bill, Nov. 17, 2003.

If you can get this kind of return when you buy a few congressmen, just imagine what you get when you buy the President. Don't wait. Invest now, and let the paybacks roll in for the next four years.

Billionaire Songs

(More available online at <http://www.billionairesforbush.com/music.php>)

Billionaires for Bush

(to the tune of "The Caissons Go Rolling Along" by E. Gruber)

We're so rich that it's zany
Billionaires for Bush and Cheney.
We can give you the stars and the moon.
When we pay campaign debts
It's a way to hedge our bets
That the winner will dance to our tune,

Sing hey hey hey
Buy a candidate today
And he'll become your buddy
through and through.
Sing ho ho ho
If he's desperate for your dough,
He will do what you tell him to do!

We've got life by the tush,
We're the Billionaires for Bush,
We're determined to keep it that way.
Though there's money to burn
We expect things in return
And we get what we want when we pay!

Sing hey hey hey
Buy a candidate today
And he'll become your buddy
through and through.
Sing ho ho ho
If he's desperate for your dough,
He will do what you tell him to do!

We will sing! We will cheer!
Billionaires for Bush are here!
Politicians start making a fuss.
Let them bow, let them scrape,
Let them peel us all a grape
The election is paid for by us!

Let them bow, let them scrape,
Let them peel us all a grape
The election
is paid for
by us!

*Lyrics by Felonius Ax
(aka Clifford J. Tasner)*

Georgie Made The Size Of My Wallet Grow

(to the tune of "Joshua Fit The Battle of Jericho")

Chorus:

Georgie made the size of my wallet grow.
He fed the flow with lots of dough.
Suddenly we're lovin' the status quo,
Now that George Bush runs this town!

He's givin' us a reason to celebrate.
He's fillin' us with pride.
The gulf between the workers and billionaires
has never been so wide!

(Chorus)

Oh Georgie is a champion of policies
That benefit the top one per-cent.
And when it's time for funding the safety net,
Aw, the budget's all been spent!

(Chorus)

We were wealthy in the time of Reagan.
We were wealthy with Georgie's dad.
But save your cheers for the last four years.
They're the best we've ever had!

(Chorus)

He's concentrating all of our money.
And those tax cuts were a plus.
He keeps selling his ass for the upper class.
Yes he's truly one of us!

(Chorus)

*Lyrics by Felonius Ax
(aka Clifford J. Tasner)*

Speeches

Million Billionaire March Speech

Billionaires, chums, and far-flung colleagues of inordinate wealth.

Today is a great day!

Some of us have come by yacht, some by limo, some by Lear Jet — but in spite of these differences, we've all come today for the Million Billionaire March! Welcome, one and all.

“There are two Americas,” white-trash pretty-boy John Edwards tells us. And, actually, he's right—there ARE two Americas. We're one—and we own the other. And with George Bush's help, we aim to keep it that way.

Why do we Billionaires love George Bush? Let me count the ways:

- He's brought us an economic recovery—where we don't have to hire anybody.
- He liberated OUR oil reserves, which were somehow trapped under other people's countries.
- And he freed us from the green jackboot of the Kyoto Protocol.

Let's admit it. We're a special interest — but we're a very very very very special interest! — and GWB has invited our CEO's and lobbyists into the White House to write the nations laws, from the tax cuts — which we're mostly for us! — on down.

But all of this is threatened by John Kerry and the great unwashed Democratic middle class masses which have come to Boston for this supposed “Convention.”

Why do we Billionaires hate John Kerry? Let me count the ways:

- John Kerry panders to the special interests of everyday Americans.
- John Kerry promises to reduce the Federal deficit. But we say: Enron declared Chapter 11 bankruptcy, why can't the Government?
- John Kerry wants to make a first-class education the right of even second class citizens. But why throw good money at bad people?
- John Kerry plans to create 10 million jobs in his first 4 years. 10 million jobs? Whatever for? We billionaires have never even had one!
- John Kerry wants to reign in the rising cost of health insurance. But we say : 44 million un-insured Americans — that's a good start!

So, who do we Billionaires hate? And who do we Billionaires love?

As you know, I'm Phil. Phil T. Rich — but then again, who here isn't?

I'm the CEO and Schmooser-in-Chief of Billionaires for Bush.

We're a grass-roots network of decadent heiresses, deal-making CEO's, corporate lobbyists, and other winners under George Bush's economic regime.

And this is our hour. This is our moment.

For too long we have ruled this country from behind closed limo doors. But under George Bush, we don't have to hide anymore. We can come out and show the true face of power – MONEY!. We have nothing to be ashamed of. We run this country — and we do a damn good job of it!

All the others have come out—the blacks, the women, the gays, even the mothers—and today, it's time for us to come out too And show the world who we REALLY are.

We are the Billionaires for Bush.

We are the CEOs who make 280 times the pay of an average worker.
We are the 1% who own more than 40% of the wealth.
We are a who's who of corporate America and we are organized!

We are the Billionaires for Bush.

And we are on a mission—a mission to re-appoint George Walker Bush as President of the United States of America.

George Bush has been there for the wealthy and powerful these last four years, and we're going to be there for him!

And to demonstrate our commitment, we're delivering this check [points at huge check] to the GOP headquarters right here. A check for "Whatever it takes!"

And to those champions of campaign finance reform, like John Kerry, who say that Big Money has no role in politics, I say: show me where in the Constitution it calls for a separation of cash and state.

And I say: "Buy your own President!"

Let us now present the check.

Thank you.

Billionaire Estate Tax Speech

The biggest problem with the Estate Tax is that it only affects those of us with Estates. How unfair is that?
[crowd: Not fair!]

And not just any Estate. It's got to be a really really really really big Estate. Like ours. It's got to be over \$3.5 million per individual. We're not talking family farms here, we're not talking Mom and Pop small businesses here. Oh, no. The Estate Tax doesn't tax them at all. It only taxes us — the really rich. How unfair is that? [crowd: Not fair!]

In fact, there's only [24 / number in your State] of us here in [Maine / your state] who have Estates that are actually big enough to get taxed. That's right — only 24. And I'm proud to see that most of us elite citizens are here today. The rest of you [gesturing to onlookers], you little people, you Jerry Springer fans, don't pay a dime. How unfair is that? [crowd: Not fair!]

These Estate Tax supporters think that just because we have millions and millions and millions of dollars, that we should be taxed. They think that the richest 24 people in the state should be taxed and the money given to everybody else. For what? Schools? Libraries? Roads? Day care? Psshaw! We don't need any of that! Schools? Our kids go to *private* school! Libraries? We have our own *personal* libraries. Roads? Can you say Lear Jet? Day care? Hire an au paire!

We say shut down the day care centers. [crowd: "Yeay!"]
Fire some teachers. [crowd: "Yeay!"]
Cut back the library's hours. [crowd: "Yeay!"]
Let the bridges crumble, let the roads fill with pot-holes. [crowd: "Yeay!"]
And, let us keep our unearned fortunes -- every last penny. [crowd: "Yeay!!!!"]

So let me recap: If you have a really really really really big Estate, you get taxed by the Estate Tax. If you DON'T have a really really really really big Estate, you don't get taxed. Instead, you get MONEY from the Government. This is SO NOT fair. We must repeal the Estate Tax!

And that is why we have gathered here today. To thank [Senator X] for his vote to repeal the Estate Tax. [Senator X]: you've always been our man in Washington, but today we are particularly grateful to you: you've really stuck your neck out for us on this one. You know that the Estate Tax means money in the bank for [99.8% / percentage in your state] of your constituents, and yet you still vote to repeal. Only a true risk taker like yourself, a man willing to play Russian roulette with his political future, could come out for us on this one. Thank you [Senator X].

Only a man who stands up in defense of the tiniest of minorities, who carefully listens to the concerns of his largest campaign contributors, who is not swayed by simple consideration of the actual interests of the vast majority of his constituents, could vote to repeal the Estate Tax. Some might call this arrogant, even craven. But we know it by another name: courage. To rise above the interests of your own constituents, to listen only to your own conscience -- and maybe also to the consciences of your largest campaign contributors — and to act accordingly. Is this not true political courage?

And so, [Senator X], today we thank you for your bold and courageous support for Estate Tax repeal and the concerns of the very very very very rich. Thank you.

Now, together, let us solemnly repeat our pledge of democracy:
Never have so few given so much [crowd repeats]
(money) [crowd repeats]
to so few to get so much more [crowd repeats]
(money) [crowd repeats]

I pledge allegiance to the CEO's of the United States of America, but not to the middle class, upon whom they stand. Two nations, under George Bush, divided by income and influence, with liberty and justice just for us.

Sample Questions for Republican Speakers

Estate Tax

"First, I want to commend you on voting to repeal the estate tax. As a multi-millionaire, and one of the very very few Americans who will benefit from its repeal, I want to thank you personally. My question is this: How did you do it? How did you convince the American people that it was in their interest to repeal this tax when it so clearly isn't? Basically, repealing the estate tax takes \$1 trillion dollars of government revenue over the next 20 years, and gives it to us, the richest 2% of the population. Don't get me wrong, I think it's absolutely fabulous, but it's clearly a tough sell, since very few taxpayers benefit, and it results in so much lost revenue that undoubtedly will result in higher taxes for other Americans. How *did* you do it?"

Elite Privilege, Dodging Draft

"Mr. Speaker, I'm a patriotic American, and I support the President wholeheartedly. And even if all the rumors are true—that President Bush was a Vietnam War Draft Dodger, that he went AWOL from the Texas Air National Guard in 1972, that his father intervened on his behalf, and all that — I still support the President. After all, I'm a rich kid, and I know that folks like us don't belong on the battlefield in harm's way. But what about the rest of Americans who think that *everyone* should share the burdens of expanding our empire across the world? In your experience, what's the best way to explain it to them?"

Shortchanging the Troops

"Mr. Speaker, I'm a patriotic American, and I support the President wholeheartedly. The genius of George Bush is that even in a time of sacrifice and war and national peril, we can also have massive tax cuts. Most of that money is going to go to wealthy folks like me and my dad, but we're going to buy a lot of yachts and stretch Humvees to help the economy, so it's alright. But here's my concern. The President has cut combat pay in half, pushed 164,000 veterans off of health care, and cut military housing by \$1.5 billion, so I'm wondering how long we'll have to wait to get more tax breaks? Seriously, where's that money going if not to billionaires like us?"

Privatizing Social Security

"Mr. Speaker, first want to thank you for all you've done to bring economic relief to folks like me with nine-figure salaries. Only a few years ago we were straddled with all sorts of taxes, which went to pay for education and healthcare for poor people instead of conquering oil-producing nations. Only a few years ago the law forbade us to pass down our full fortunes to our children. We had to live with the shame that they would enter the world as mere multi-millionaires instead of billionaires like us. The President and the Republicans in congress have done an admiral job addressing our concerns on these and other matters. But I'm afraid something got lost in the mix, and that's privatizing social security. Wall street investment banks, including mine, have been getting slammed with billions in fines for helping companies like Enron and Global Crossing cheat their shareholders and employees. So right now we could really use that huge windfall that you promised us when the huge social security trust fund gets thrown into the stock market. So tell me, when do you plan to make good on this promise?"

The Four Question Recruitment Rap

[Billionaire approaches Republican at event. Fancy leather/silver clipboard/folder in hand with simple checklist of Four Questions]

Hi, excuse me Ma'am/Sir. My name is _____ and I'm with Billionaires for Bush.

1. Are you a Bush supporter? Do you plan to vote for the president in the elections this fall?

Excellent. Of course, so am I. So we're recruiting for Billionaires for Bush this evening. I wanted to ask you:

2. Do you feel, as we do, that the president is doing a good job on the economy?

Great, and...

3. Do you support the president's brilliant tax cut packages, the ones that delivered 40% of the benefits to the top one percent of taxpayers?

Excellent, we love the tax cuts too.

- or- if they hesitate, or aren't so sure they like those tax cuts:

Well, I know it's a complex issue, but we think very highly of these tax breaks.

So like I said, I'm with Billionaires for Bush and we're recruiting new members. Now we also accept multi-millionaire into our ranks, so I need to ask you

4. Is your net worth in the seven to ten figure range?

No? (seeming very puzzled) Well that's strange... I mean, I'm glad you're supporting the president, but you and most other taxpayers didn't get much from these tax packages (and Bush's policies have made it harder for states to pay for basic public services like education and police). But I'm so glad that you're supporting our president regardless.... Please take a flyer just in case you get lucky and marry into wealth. And thank you for paying more than your fair share.

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Rap Tips:

- 💰 Stay in character, as positive, Bush-supporting billionaires.
- 💰 Speak clearly but keep a good pace so they don't get impatient.
- 💰 Our goal is to underscore the fact that Bush has helped the wealthy (that's us) but done little for working folks, except reduce funding available for education, police etc.
- 💰 We do this by showing our confusion (and delight) when we find out there are Bush supporters who are neither billionaires nor, even, millionaires.
- 💰 Once we do this, hand them a flier and move on to the next person. There is no need to engage in debate.