



Billionaires For Bush NATIONWIDE CONVERGENCE

Washington D.C. • January 21-22, 2005

FRIDAY

	MINUTES	LOCATION	POINT PERSON(S)
11:30 Coffee/Sandwich/Meet & Greet Buy delicious paninis and coffee in Warehouse café			
12:15 Welcome & Enthusiasms National Roll Call	30	Main Stage	Iona/Ivy
12:50 Getting Serious: The Big Picture Convergence Goals & Outline How B4B fits in Progressive movement Let's Pop the Champaign: Propose National Campaigns Introduce National Project Teams & Points	30	Main Stage	Ivy Monet Tex Meg
1:20 Guest Speaker Lisa Witter, Fenton Communications	25		Lucinda
1:50 Break for 25 minutes Buy your own coffee/snacks in café	25	Café	
2:15 Breakout Sessions Street Actions Workshop & Brainstorm What do you think about these Champaigns? What do you think about these Champaigns?	45	Room 1 Room 2 Room 3	Monet/Robin Iona/Ivan A. Merchant/Tex
3:00 Media Training Scott Sobel, VP Levick Strategic Communications	90	Main Stage	Lucinda
4:30 Break for 10 min.	10	Café	
4:40 B4B Policies & Procedures Handout/Presentation National Organization Structure Legal Restrictions on 527s and 501c3s Messaging Basics: Do's and Don'ts	35	Main Stage	Meg/Iona Alan Meg/Tex
5:15 Wrap Up & Billionaire Follies Performance	15	Main Stage	Follies
6:00 Billionaire Happy Hour		Café	

See other side for Saturday's schedule!

SATURDAY

	MINUTES	LOCATION	POINT PERSON(S)
10:30 Bagels & Coffee	30	Café	
Infomercial	30	Main Stage	
11:00 Wake Up Call		Main Stage	
National Roll Call & Music Video			Iona/Ivy
Overview of Day/Schedule			Meg
11:15 Breakouts	50		
George Lakoff's Introduction to Reframing	25	Main Stage	
- Principles of Good Messaging & Reframing	25	Room 1	Monet/Tex
- Principles of Good Messaging & Reframing	25	Room 2	Iona/Ivan A.
I Gotta Sing! Nurturing Your Follies Troupe	50	Small Stage	Ivy/Uma
Using the B4B Blog & Online Tools/Brainstorm	50	Room 3	Owen/Ivana
12:05 Breakouts	55		
Building a Strong Chapter		Room 1	Ivan T./Noah/Iona
Getting Serious About Using Humor: Brainstorm creative new tactics & pranks		Room 2	Robin/Owen
Getting Serious About Using Humor: Brainstorm creative new tactics & pranks		Room 3	Monet/Meg
Speakers Bureau: Cameras, Mics and Public Speaking for Billionaires		Small Stage	Ivy
1:00 Lunch	50	Café	
1:50 Breakouts	60		
Fundraising for Chapters: Balls, Tabling & Bling/Bake Sales		Room 1	Count/Noah
Champaign Brainstorms: Messaging & Strategy: Drain America First		Room 2	Ivan T.
Champaign Brainstorm: Messaging & Strategy: Privatizing Social Security		Room 3	Tex
2:50 Break	10		
3:00 More Stuff Everyone Should know	45	Main Stage	
To do or Not to do: Action Criteria			Iona
Stuffing the Pig Nationally & Locally			Alan
Project Proposals			Emma
Feedback from chapters re: Using the blog and Online tools			Owen/Ivana M.
3:45 Follies Performance - Rally	15	Main Stage	Follies
4:00 Breakouts	45		
Media: How to Create, How to Talk		Small Stage	Lucinda
Champaign Brainstorm: Messaging & Strategy: Dynasty Tax		Room 1	Ivan A./Owen
Love Thy Neighbor: Chapter-building Through Collaboration		Room 2	Alan/Ivan T.
4:45 National Project Teams Meet/Plan	30		
Pranks/Actions		Room 1	Robin
Radio Show		Room 2	Monet
Graphics/Materials/Props/Signs		Room 3	Ivana N.
Tech Team/Website/Online Tools		Room 4	Owen
Research/Messaging/Quality Control		Room 5	Ivan A.
Follies & Speakers' Bureau		Small Stage	Fonda/Ivy
National Chapter Development		Main Stage	Iona
5:15 Wrap-up & Song!		Main Stage	Ivy
6:00 Exeunt			